



### A: SPONSOR ( Address for correspondence & Invoice)

Contact Person:

Position / Job Title:

Full Address:

Country:

Postal Code:

Telephone:

Fax:

Email:

Website:

### B: SPONSORSHIP PACKAGE

#### SPONSORSHIP CATEGORIES

Gala Dinner Sponsor

Zones Sponsor

Daily Bulletin Sponsor

Lounge Area Sponsor

Internet Zone Sponsor

Mini Floor Plan Sponsor

“You Are Here” Board Sponsor

\*Benefits of the Sponsorship Packages are outlined in the Appendix A to this Contract

TOTAL QAR

### C: METHOD AND TIMING OF YOUR PAYMENTS

Sponsorship agreements signed **before 1 February 2015** to be paid within 30 days upon signing the contract.

Sponsorship agreements signed **on or after 1 February 2015** to be paid in full upon signing the contract.

Payment Condition:  
If payment terms are not met by the due date, the Organizer shall be entitled to terminate this Contract forthwith.

**Payment by Telegraphic Transfer in QATAR RIYAL ONLY**

Account No: **0013-011357-001**

Bank A/C Name: **Qatar MICE Development Institute (QMDI)**

Qatar National Bank, QNB Corporate Branch, Doha, Qatar

IBAN No: **QA68QNBA0000 0000 0013 0113 5700 1**

Swift Code: **QNBAQAQA**

PLEASE INSERT INVOICE NUMBER AS PAYMENT REFERENCE

Stamp of Sponsoring Company

For further details please contact:

**Sharmin Nurmohamed (Sponsorship Executive)**

T: +974 4454 8010/0000

F: +974 4454 8047

Email:

sharmin.nurmohamed@qmdi.qf.org.qa

Mail: P.O. Box 34232, Doha, Qatar

**Payment by Cheque issued in QATAR & in QATAR RIYAL ONLY**

**To be made in favor of:**

**Qatar MICE Development Institute (QMDI)**

Send to: **Amina Bouali**, Accounts Receivable, Qatar MICE

Development Institute - P.O. Box 34232 Doha, Qatar

PLEASE ATTACH COPY OF CONTRACT/INVOICE AS REFERENCE

Declaration: The duly authorized signatory, acting for and on behalf of the Sponsor, hereby declares that she/he acknowledges and accepts SPONSORSHIP RULES and REGULATIONS as set out in this form (copy of which will be retained for QMDI files) and agrees to comply with the provisions herein contained.

FOR SPONSOR

Signature:

Name:

Date:

FOR ORGANISER

Signature:

Name:

Date:

## **SPONSORSHIP RULES and REGULATIONS:**

**1.** The Conference is the 13th UN Congress on Crime Prevention and Criminal Justice which is hosted by the Ministry of Interior in the State of Qatar (MOI) ("the host") to be held from 12th-19th April 2015. The Conference is organized by QMDI ("the Organizer). This Sponsorship Contract is between the Organizer and the Sponsor. The Organizer and the Sponsor shall collectively be known as the "Parties" and each of them a "Party" QMDI as the Organizer and Event Management Company is acting on behalf of the Host for the purposes of this Sponsorship Contract. The Organizer shall collect the Sponsorship payments from the Sponsor on behalf of the Host; however, all other rights and obligations in relation to this Sponsorship Contract shall remain between the Host and the Sponsor.

**2.** The Benefits and Fees of Sponsorship are contained in Appendix A to this Contract. The Sponsor shall not use the sponsorship benefits for other parties other than the Sponsor's company/organization.

**3.** Sponsor shall supply and authorise the Organizer to use the Sponsor's trade name, corporate logo and other materials for the purpose of fulfilling its obligations under this agreement. It is the responsibility of the Sponsor to supply these materials within the deadline and according to the specifications imposed by the Organizer, failing which, the Organizer will not be held accountable for the non-delivery or quality of the fulfillment of its obligations for the Sponsor.

**4.** The duration of Conference is from 12th to 19th April 2015 - The Sponsor hereby acknowledges that the Organizer shall have the right, in its absolute discretion, to change or delay the dates or duration of the Conference at any time by serving on the Sponsor a fourteen (14) days' notice in writing without being liable to the Sponsor for any damages or claims whatsoever. For the avoidance of doubts, with the exception of cancellation of the Conference, no refunds of any deposit, payment or part payment shall be given to the Exhibitors for any change or delay in the dates or duration of the Conference pursuant to this clause.

**5.** Advertising and Promotional activities - any form of promotional and advertising activity by Sponsor is strictly limited to the benefits described in the Appendix A to the Contract. The Organizer may prohibit the distribution of any advertising material unless specified in the Contract. The Sponsor is required to obtain the Organizer's prior written approval in respect of any additional banners, posters, promotional materials distribution, extra staff attending the Event, etc

**6.** Warranty - The Sponsor represents, warrants and undertakes to the Organizer that:

(a) it is entering into this Contract as principal and not as an agent or nominee of any third party;

(b) the Sponsors' Promotional materials and Products do not infringe any patent, trademark, copyright and other intellectual property right of any party and so far as the Sponsor is aware, no claims of such infringement have been made nor is the Sponsor subject of any litigation actual or threatened; and

(c) It has full power and capacity to enter into and perform this Contract and that this Contract when executed will constitute legal, valid, binding and enforceable obligations of the Sponsor

The Sponsor agrees that in the event of any breach of the representations, warranties and undertakings contained in this Contract, this Contract shall be terminated (without the Organizer being liable for any damages or claims whatsoever and without prejudice to the Organizer's rights and remedies hereunder) and the Sponsor shall indemnify and keep the Organizer fully indemnified against any or all costs, claims, demands, losses, liabilities, charges, actions and expenses.

**7.** Cancellation - In the event of cancellation or termination of this Sponsorship Contract by the Contract by the Sponsor, the Sponsor shall pay to the Organizer cancellation charges at the following rates

Cancellation more than 60 days before the first day of the Conference 50% of Total contract amount

Cancellation on or less than 60 days before the first day of the Conference 100% of Total contract amount

Cancellation charges shall be deducted from any money already paid to the Organizer under this Contract and any outstanding amount owing by the Sponsor to the Organizer shall be payable immediately.

**8. Termination** - The Organiser may by notice in writing to the Sponsor terminate the Contract immediately if:

- (a) The Sponsor is in breach of any of the terms of this Contract;
- (b) The Organiser reasonably considers that the Sponsor is carrying on activities in a manner prejudicial to the business of other exhibitors within the Hall or of such standard that it detracts from the character and/or quality of the Conference and the businesses of the other exhibitors;
- (c) If the Hall shall become, in the opinion of the Organiser, unfit for occupancy;
- (d) The landlord or the head landlord of the Hall refuses consent to the granting of this Licence or subsequently requires its termination or lawfully requires possession of the Hall;
- (e) If in the Organiser's opinion the Sponsor does not or is unable to perform or comply with any of its obligations under this Contract, whereupon this Contract may forthwith be terminated or cancelled by the Organiser without the Organiser being liable in damages or otherwise to the Sponsor but without prejudice to any antecedent claim or breach under this Contract; and
- (f) In the event of the Sponsor becoming bankrupt, committing any act of bankruptcy, going into liquidation or having a Receiver or Administrator appointed in the respect of any of its assets

**9. Force Majeure** - The Organiser will not be responsible for delays, damage, loss, increased costs, visa, travel or customs problems, or other unfavorable conditions arising by virtue of any cause not within the control of the Organiser. If as the result of this, the Sponsor or the Organiser is unable to perform any of its obligations under this Contract, this Contract shall be terminated and the Organiser shall not be liable to the Sponsor. For purposes hereof, the phrase "cause not within the control of the Organiser" shall include fire, flood, earthquake or other natural disasters, epidemic, explosion or accident, blockade, embargo, governmental restraints, restraints or orders of civil defence or military authorities, act of public enemy, terrorist activities, riot or civil disturbance, strike, lockout, boycott or other labor dispute or disturbance, and any other circumstances beyond the reasonable control of the Organizer.

The non-performance of this Contract under this clause shall not be deemed a breach or violation of the terms of this Contract.

**10. Governing Law and Jurisdiction** - The construction, validity and performance of this Contract shall be governed by the laws of the State Qatar. Each of the Parties hereby irrevocably and unconditionally submits to the exclusive jurisdiction of the Courts in Qatar and waives any objections to proceedings in such courts on the grounds of venue or on the grounds that the proceedings have been brought in an inconvenient forum. Any dispute between the two parties shall be resolved in Qatari courts and in accordance with Qatari laws.

**11. Net of Taxes** - All payments due under this Contract to the Organiser by the Sponsor shall be net of all taxes that may be levied on any government from time to time. To the extent that the Sponsor is required to deduct or withhold any tax for any reason, the Sponsor shall pay such additional amounts as is necessary to ensure that the Organiser receives and retains a net sum of what it would receive had there been no such deduction or withholding required or made. The Sponsor shall pay all required taxes to the tax authorities and obtain certificates from them evidencing payments of such taxes and forward the same to the Organizer within fifteen (15) days of receipt of the said certificates. In the event that any interest or penalties are levied in respect of such tax payments by the tax authorities, the same shall be solely paid by the Exhibitor. Taxes as used herein, shall mean any present or future taxes, assessments or other governmental charges or taxes on income, capital gains, know-how, goodwill, payroll, property, sales, value-added tax, import duties, excise or other assessments by any taxing authority of any jurisdiction.

**12. Stamp and Other Duties** - The Sponsor shall pay all stamp duties, legal fees and other charges for and incidental to the preparation and stamping of this Contract and any costs and expenses incurred by the Organiser in connection with this Contract shall be paid by the Sponsor.

**13. Severance** - If any term in this Contract shall in whole or in part be held to any extent to be illegal or unenforceable under any enactment or rule of law, that term or provision or part shall to that extent be deemed to no longer form any part of this Contract and the enforceability of the remainder of this Contract shall not be affected provided that if the Organiser at its discretion decides that the effect of such severance is to defeat the original intention of the parties, the Organiser shall be entitled to terminate this Contract by thirty (30) days' written notice to the Sponsor without prejudice to the rights and remedies of each Party against the other in respect of any antecedent breach under this Contract.

**14. Assignment Clause** - The Organiser may assign or transfer or deal with its rights and obligations under this Contract. The Sponsor may not assign or transfer or deal with any of its rights or obligations under this Contract, nor to suffer or permit any other person or company to have the use of the Sponsorship benefits.

**15. Amendment Clause** - The rules and regulations herein shall be amended by the Organiser from time to time after giving seven (7) days' prior written notice to the Sponsor.

**16. Notices** - Any notice to be served on each Party shall be sent by prepaid recorded delivery or registered post to the address of the relevant Party shown at the head of this Contract or by facsimile transmission or by electronic mail or by telex and shall be deemed to have been received by the addressee within seventy-two (72) hours of posting or twenty-four (24) hours if sent by facsimile transmission or by electronic mail or by telex to the correct facsimile number or electronic mail number of the addressee (with correct answerback).

**17. Confidentiality** - The Sponsor shall not disclose to any person any information in any form (including analyses, compilations, forecasts, studies, research, data, photographs, drawings, specifications, designs and software programs) provided by the Organiser under this Contract without the prior written consent of the Organiser.

Notwithstanding this, the Sponsor may disclose such information to:

(a) Its agents, servants or contractors on a need to know basis Provided that such agents, servants and contractors are first subject to the same confidentiality restrictions contained herein;

(b) Any other person pursuant to a legal requirement to disclose or pursuant to any judicial authority which requires disclosure Provided that

(i) if the Sponsor its agents, servants or contractors shall become compelled by law to disclose such information, such party will immediately notify the Organiser in writing of that fact so that the Organiser may, if it wishes, seek to prevent that disclosure;

(ii) If the Sponsor, its agents, servants and contractors shall take such steps as the Organiser shall require to prevent or minimize the scope of any disclosure; and

(iii) in any case, if the Sponsor, its agents servants or contractors are compelled to make disclosure, they shall disclose only that portion of the relevant information which must be disclosed; or

(c) Any other person to the extent such disclosure shall either already be known to such person not due to a breach of this clause or is a matter of public knowledge

The provisions of this clause shall remain in full force and effect notwithstanding the termination or expiry of this Contract for whatever reason.

**18. Headings** - The headings in this Contract are inserted only as a matter of convenience and in no way define, limit, construe or describe the scope or intent of the clauses of this Contract nor in any way affect this Contract.

**19. Entire Contract** - This Contract supersedes all prior contracts, arrangements and understandings between the parties whether written or oral relating to the subject matter hereof. No amendment to this Contract shall be binding upon the parties unless made in writing and signed by both parties.

The Sponsor's duly authorized representative "confirms that it has been read and understood fully the Sponsorship Rules and Regulations and agrees to abide by them."

## Appendix A

Sponsor Category	Sponsorship Fee	Maximum number of Sponsors
Gala Dinner	QAR 500,000	1
Zones Sponsor	QAR 150,000	Depending on Zones
Daily Exhibition Bulletin	QAR 80,000	9
Lounge Area	QAR 80,000	1
Internet Zone	QAR 80,000	1
Exhibition Guide	QAR 200,000	1
Mini Floor Plan	QAR 75,000	1
You are Here Boards	QAR 80,000	1