

The Thirteenth United Nations Congress on Crime Prevention and Criminal Justice

April 12th-19th 2015



Sponsorship Brochure



The Thirteenth United Nations Congress on Crime Prevention and Criminal Justice will be held in Doha, Qatar, from 12 to 19 April 2015.

Congress Theme

"Integrating crime prevention and criminal justice into the wider United Nations agenda to address social and economic challenges and to promote the rule of law at the national and international levels, and public participation".

Sponsoring at this event will provide an unrivalled level of brand exposure through the international, local and regional media. It would be exclusive opportunity to showcase your sustainability vision, strategies and practices before a world-class audience, while demonstrating your company's integral support.

The event, which is being held for the first time in Qatar, is expected to attract:

- Approximately 3000 participants and attendees
- Extensive media coverage through a global campaign

This prestigious exhibition and its exclusive sponsorship opportunities, positions the sponsor as a leading organization within:

- Governments, NGO, professional associations, United Nations bodies and commercial vendors
- Qatar and MENA region

EXHIBITORS

Exhibitor Category	Exhibition Fee
Exhibition Booth – Commercial Exhibitors	USD 2000 (QAR 7300)
Exhibition Booth – Government Exhibitors	USD 1000 (QAR 3650)
Exhibition Booth – Non Government Exhibitors	USD 500 (QAR 1825)

Prices mentioned are for a standard upgraded **9sqm shell scheme**.
Additional costs will apply for added space requirement

EXHIBITION BOOTH

Flooring:

Provide grey color needle punch carpet

Structure:

Shell scheme stand (2 sided wall for corner booths and a 3 sided wall for aisle booths)

Fascia:

White fascia board displaying exhibitor name in English and stand number vinyl sticker

Furniture:

- 2 black letter chair
- 1 round table white top
- 1 waste paper basket

Lighting/Power Point:

- 3 100w track spotlight
- 1 250w single socket (square pin)
- Common distribution board

Others:

Stand cleaning prior to the opening of the show

Exclusion:

Other venue charges



SPONSORSHIP LEVELS

Sponsor Category	Sponsorship Fee	Maximum number of Sponsors
<u>EXCLUSIVE SPONSORSHIP ITEMS</u>		
Gala Dinner	QAR 500,000	1
Zones Sponsor	QAR 150,000	Depending on Zones
Daily Exhibition Bulletin	QAR 80,000	9
Lounge Area	QAR 80,000	1
Internet Zone	QAR 80,000	1
Exhibition Guide	QAR 200,000	1
Mini Floor Plan	QAR 75,000	1
You are Here Board	QAR 80,000	1

EXCLUSIVE SPONSORSHIP ITEMS

Gala Dinner Sponsor

- Brand Recognition:
 - Special recognition on the event programme as gala dinner sponsored by “**Your Company Name**”
 - Company video aired during dinner
 - 1 Full color advert space in the Exhibition Guide
 - 1 page editorial sided space in the Exhibition Guide
 - Mention in the event website
 - Menu cards
 - Invitation cards [exclusive gala dinner invitation]
 - Sponsors recognition screen onsite
- Exhibition Booth: 18 sqm shell scheme or 24 sqm space **ONLY** in a prominent position
- 1 Complimentary table prominently positioned

Zones Sponsor

- Brand Recognition:
 - Company logo marked on a dedicated specialized zone in the exhibition hall
 - Mention in the event website
 - 1 Full color advert space in the Exhibition Guide
- Exhibition Booth: 15 sqm shell scheme in a prominent position
- **5 Complimentary** passes for the Gala Dinner

EXCLUSIVE SPONSORSHIP ITEMS

Lounge Sponsor

- Brand Recognition:
 - Display literature in the lounge
 - Branding on signage in the lounge
 - Event website to feature you as “Lounge Sponsor”
 - One page spread and a listing in the Exhibition Guide
- Exhibition Booth: 12 sqm shell scheme in a prominent position
- **3 Complimentary** passes for the Gala Dinner

Internet Zone Sponsor

- Brand Recognition:
 - Branding on signage at the Internet Zone
 - Logo displayed on laptop screen at internet zone
 - Event website to feature you as “Lounge Sponsor”
 - One page spread and a listing in the Exhibition Guide literature
- Exhibition Booth: 12sqm shell scheme in prominent position
- **3 Complimentary** passes for the Gala Dinner

EXCLUSIVE SPONSORSHIP ITEMS

Exhibition Guide Sponsor

- Brand Recognition:
 - Headline sponsor in the book
 - Event website to feature you as “Exhibition Guide Sponsor”
 - Back cover advert space in the Exhibition Guide
 - 1 page editorial sided space in the Exhibition Guide
- Exhibition Booth: 15 sqm shell scheme in a prominent position
- **6 Complimentary** passes for the Gala Dinner

Mini Floor Plan Sponsor

- Brand Recognition:
 - Exclusive advertisement on the back cover
 - The mini floor plan to bear the sponsor's company logo
 - Mention in the event website
- Exhibition Booth: 9sqm shell scheme in prominent position
- **2 Complimentary** passes for the Gala Dinner

EXCLUSIVE SPONSORSHIP ITEMS

“You are Here” Board Sponsor

- Brand Recognition:
 - Sponsor’s logo and name prominently displayed on the “You are Here” signage boards.
 - Mention in the event website
 - Half page editorial space in the Exhibition Guide
- Exhibition Booth: 12 sqm shell scheme in a prominent position
- **3 Complimentary** passes for the Gala Dinner

Exhibition Bulletin Sponsor

- Brand Recognition:
 - Exclusive opportunity to showcase your products on the daily bulletin for the day
 - Event website to feature you as for the day “Exhibition Bulletin Sponsor”
 - 1 page editorial sided space in the Exhibition Guide
- Exhibition Booth: 12sqm shell scheme in prominent position
- **3 Complimentary** passes for the Gala Dinner

THANK YOU!!!!

For sponsorship information, please contact:

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